

Buyer Agency Makes a Difference

CUSTOMER Level Services

- Treat you fairly and honestly
- Assess your housing needs
- Provide accurate general market information
- Locate properties that meet your qualifications and needs
- Show you MLS-available properties
- Disclose adverse materials facts

- Help you to secure suitable financing
- Work with you

CLIENT Level Services

- Treat you fairly and honestly
- Assess your housing needs
- Provide accurate general market information
- Locate properties that meet your qualifications and needs
- Show you MLS-available properties
- Disclose adverse materials facts
- Notify you about new listings before notifying buyer/customers
- Canvass a given area or advertise for a home specific to your needs
- Show you unlisted properties, including FSBOs and lender-owned homes
- Complete a CMA and a property "tracking"
- Suggest techniques to strengthen your negotiating position
- Act under your direction and in your best interest
- Negotiate the lowest price the seller will accept
- Help you to secure suitable financing
- Work **FOR** you